

Privacy Policy

Maji Co. Ltd. ("Maji," "we," "us," or "our") operates the website maji.co.ke (the "Website") and is committed to protecting your privacy. This Privacy Policy outlines the types of personal information we collect, how we use and protect that information, and your choices regarding your personal data. By accessing or using the Website, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

1. Information We Collect

When you access or use the Website, we may collect the following types of personal information:

- a) **Personal Information Provided by You:** We may collect personal information that you provide to us, such as your name, email address, phone number, and delivery address when you register an account or place an order.
- b) **Usage Information:** We may collect information about your use of the Website, including the pages you visit, the features you access, the actions you take, and the duration of your visit.
- c) **Device Information:** We may collect information about the device you use to access the Website, including the device type, operating system, browser type, and IP address.

2. Use of Information

We may use the personal information we collect for the following purposes:

- a) To provide and improve our services, including order processing, delivery, and customer support.
- b) b. To personalize and enhance your experience on the Website, such as remembering your preferences and displaying relevant content.
- c) c. To communicate with you regarding your orders, inquiries, or other service-related matters.
- d) d. To send you promotional offers, newsletters, or marketing communications with your consent, which you may opt out of at any time.
- e) e. To analyze trends, track usage patterns, and improve the functionality and performance of the Website.

3. Disclosure of Information

We may disclose your personal information in the following circumstances:

- a) a. With Vendors: We may share your personal information with vendors and service providers who assist us in delivering our services, such as suppliers, delivery partners, and payment processors. These third parties are required to protect your personal information and use it solely for the purposes of providing the requested services.
- b) b. Legal Compliance: We may disclose your personal information to comply with applicable laws, regulations, legal processes, or government requests.
- c) c. Protection of Rights: We may disclose your personal information to protect our rights, property, or safety, or the rights, property, or safety of others.

4. Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

6. Your Rights and Choices

You have the right to access, update, correct, or delete your personal information. You may also have the right to object to or restrict certain types of data processing or withdraw your consent. To exercise these rights, please contact us using the information provided below.

7. Third-Party Links

The Website may contain links to third-party websites or services. This Privacy Policy does not apply to such third-party websites or services, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of those third parties before providing any personal information.

8. Children's Privacy

The Website is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child, we will take steps to delete such.